



CASE STUDY

ROYAL AUSTRALIAN NAVY

"The outcomes provided Navy senior leaders with very **important insights** into the **progress** of one of the key outcomes of the New Generation Navy cultural reform program."

Rear Admiral, Royal Australian Navy

When the Royal Australian Navy sought to embed their Signature Behaviours across their workforce, they turned to Appellon for support.

THE APPELLON SOLUTION

Appellon fundamentally changed the organisational attitudes by renormalising and resocialising Navy's workforce, improving wellbeing, communication between departments, leadership and performance.

Appellon's specialised tools made a huge impact on the Royal Australian Navy workforce.





performance and



Gained essential insights into the adoption of cultural reforms

At a time when Navy needed to understand how well our Signature Behaviours were being embedded across our organisation, Appellon provided us with the means to do so. Appellon provided Navy with valuable measurement regarding how well our Signature Behaviours were being positively embraced and embedded within Navy's organisational culture. The outcomes provided Navy senior leaders with very important insights into the progress of one of the key outcomes of the New Generation Navy cultural reform program."-Rear Admiral, Royal Australian Navy



Australian Navy Government

Built on **Psychology**. Driven by **Tech**. Proven to Transform Attitudes.